

# MATTONE: Press

September 2017 - August 2018

**1. Restaurant, Inc.:**

**[Released Winter of 2018]**

<https://rfsdelivers.com/2015-05-27-19-07-48/vol-5-issue-4-fall-2018/a-hire-calling>

**2. Restaurant listing secured in The Chicago Tourist:**

**[Released September 2017]**

[www.chicago.thelocaltourist.com/business/mattone-restaurant-and-bar](http://www.chicago.thelocaltourist.com/business/mattone-restaurant-and-bar)

**3. The American Express Open Forum:**

**[Released October 2017]**

[www.americanexpress.com/us/small-business/openforum/articles/a-convenient-alternative-to-hiring-temps-this-holiday-season/](http://www.americanexpress.com/us/small-business/openforum/articles/a-convenient-alternative-to-hiring-temps-this-holiday-season/)

**4. Dine and Rhyme Blog (Press visit to restaurant):**

**[Released September 2017]**

[www.dineandrhymeblog.com/mattone-restaurant-and-bar/](http://www.dineandrhymeblog.com/mattone-restaurant-and-bar/)  
[www.youtube.com/watch?v=s1FrMtkbQbY](http://www.youtube.com/watch?v=s1FrMtkbQbY)

**5. Chicago Food Magazine (Press visit to restaurant):**

**[Released October 2017]**

[www.chicagofoodmagazine.com/worth-the-trip-mattone-restaurant-and-bar](http://www.chicagofoodmagazine.com/worth-the-trip-mattone-restaurant-and-bar)

**6. WLS am Marianne Murciano and Bob Sirott:**

**[Released November 2017]**

[www.wlsam.com/2017/11/17/recently-on-sirott-and-murciano-11172017/](http://www.wlsam.com/2017/11/17/recently-on-sirott-and-murciano-11172017/)

**7. Pizza Today:**

**[Released January 2018]**

[www.pizzatoday.com/departments/back-office/pizzeria-payroll/](http://www.pizzatoday.com/departments/back-office/pizzeria-payroll/)

**8. The Real Daily:**

**[Released December 2017]**

[www.therealdaily.com/editorials/create-authentic-memorable-brand/](http://www.therealdaily.com/editorials/create-authentic-memorable-brand/)

**9. Chicago Food Magazine – They tweeted and did a short blurb article:**

**[Released November 2017]**

[www.chicagofoodmagazine.com/news/mattone-restaurant-and-bar-hosting-black-wednesday-event?utm\\_source=dlvr.it&utm\\_medium=twitter](http://www.chicagofoodmagazine.com/news/mattone-restaurant-and-bar-hosting-black-wednesday-event?utm_source=dlvr.it&utm_medium=twitter)

**10. NCR Silver Business Website (Quotes on keeping customers coming in during slow winter months):**

**[Released December 2017]**

[www.ncrsilver.com/how-to-make-sure-your-restaurant-survives-the-winter-blues/](http://www.ncrsilver.com/how-to-make-sure-your-restaurant-survives-the-winter-blues/)

**11. Mancow 97.9 The Loop:** Live in studio guest.

**[Released December 2017]**

[www.wlup.com/2017/12/12/jim-cornelison-joins-mancow/](http://www.wlup.com/2017/12/12/jim-cornelison-joins-mancow/)

**Facebook Live:**

[www.facebook.com/979TheLoop/videos/10155005208791714/?hc\\_ref=ARTXDpK6L1w5JmGOaCy9Ax7hae4k\\_npFowMxDRENJcJcWTTkpSLsdS9IZfeGqkWW8iA](https://www.facebook.com/979TheLoop/videos/10155005208791714/?hc_ref=ARTXDpK6L1w5JmGOaCy9Ax7hae4k_npFowMxDRENJcJcWTTkpSLsdS9IZfeGqkWW8iA)

**12. Hearpreneur:**

**[Released January 2018]**

<http://hear.ceoblognation.com/2018/01/17/italian-american-restaurant-serving-uniquely-made-food-in-chicago/>

**13. Restaurant Insider:**

**[Released February 2018]**

<https://upserve.com/restaurant-insider/celebration-desert-heres/>

**14. The Doings:**

**[Released February 2018]**

<http://www.chicagotribune.com/suburbs/western-springs/news/ct-dlg-mattones-restaurant-tl-0308-20180228-story.html>

**15. Pretty Late with Patti Vasquez:**

**[Released February 2018]**

<http://wgrradio.com/2018/02/20/best-fictional-president-of-all-time-mattone-restaurant-trump-calls-and-music-from-jesse-w-johnson-coyote-scream-full-show-feb-19th/>

**16. Reader's Digest:**

**[Released February 2018]**

<https://www.rd.com/culture/things-restaurant-owners-wish-they-could-tell-you/>

**17. Thrive Global:**

**[Released March 2018]**

<https://journal.thriveglobal.com/the-customer-is-always-right-even-when-the-customer-is-wrong-with-franco-francese-9d67766c3c4c>

**18. Eat the Burbs:**

**[Released April 2018]**

<https://eattheburbs.com/mattone-restaurant-and-bar-la-grange-park-il/>

**19. Eat The Burbs Easter Brunch:**

**[Released April 2018]**

<https://eattheburbs.com/easterbrunchchicagosuburbs/>

**20. Chicago Food Magazine (Easter Brunch):**

**[Released April 2018]**

<http://www.chicagofoodmagazine.com/news/mattone-restaurant-and-bar-hosting-easter-brunch>

**21. Food News Today (Easter):**

**[Released April 2018]**

<http://foodnews.today/mattone-restaurant-bar-lagrange-park-hosts-annual-easter-brunch/>

**22. WGN News (Lunchbreak Segment):**

**[Released April 2018]**

<http://wgntv.com/2018/04/16/lunchbreak-italian-poutine/>

**23. Chicago Food Magazine (Mother's Day):**

**[Released April 2018]**

<http://www.chicagofoodmagazine.com/news/mattone-restaurant-and-bar-hosting-mothers-day-brunch>

**24. The Patch (Mother's Day Brunch)**

**[Released May 2018]**

<https://patch.com/illinois/lagrange/best-places-mothers-day-brunch-la-grange>

**25. Metromix (Restaurant Listing)**

**[Released May 14, 2018]**

<http://chicago.metromix.com/venues/mmxchi-mattone-restaurant-bar-venue>

List of places to try:

<http://chicago.metromix.com/stories/5142-chicago-s-new-restaurants-and-bars>

**26. American Express OPEN (article on seasonality)**

**[Released May 18, 2018]**

<https://www.americanexpress.com/us/small-business/openforum/articles/how-to-manage-seasonality-in-your-business-like-a-pro/?linknav=us-openforum-search-article-link1>

**27. Big John and Ramblin' Ray (WLS-890)**

**[Released May 31, 2018]**

<http://www.wlsam.com/2018/05/31/a-taste-of-whats-new-at-mattone-restaurant-and-bar/>

**28. Dave Fogel - Facebook Live Video @ NBC Tower (WLS-94.7)**

[Released May 31, 2018] - we have a copy of this video saved in a photo/video folder that will be provided to Franco

[https://www.facebook.com/947WLSFM/videos/10155324771780843/?hc\\_ref=ARRRtE5hFLyF7XMDJctkNz8-ucLnSbipySAqG8JziKGKezW31eWCPbvaUEQM\\_3GT4ME](https://www.facebook.com/947WLSFM/videos/10155324771780843/?hc_ref=ARRRtE5hFLyF7XMDJctkNz8-ucLnSbipySAqG8JziKGKezW31eWCPbvaUEQM_3GT4ME)

**29. Westchester Chamber of Commerce [called them to make updates to their listing and to have them remove Jason K. as person of contact and instead put Franco Francese]**  
[June 29, 2018]

<http://www.westchesterchamber.org/member-directory/224/mattone-restaurant-bar/>

**30. Urbo (Restaurant Inspection article)**

[Released March 2018]

<https://www.urbo.com/content/the-secret-world-of-restaurant-inspections/>

**31. The Jam (live television appearance)**

[July 19, 2018]

Link on The Jam's website: <http://www.wciu.com/videos/thejam/mattone-restaurant-and-bar-pizza>

Facebook: <https://www.facebook.com/TheJamTVShow/videos/504426239991996/>

YouTube: [https://youtu.be/zbKV\\_IRy41Y](https://youtu.be/zbKV_IRy41Y)

Web Article of dough recipe: <http://www.wciu.com/articles/mattone-restaurant-and-bar-signature-pizza-recipe>

**32. Building the Future**

[Released July 20, 2018]

<http://www.buildingthefutureshow.com/past-shows/2018/7/20/franco-francese>

iTunes: <https://itunes.apple.com/us/podcast/building-the-future-radio-show/id1031386136?mt=2>

Listen Notes: <https://www.listennotes.com/podcasts/building-the/episode-276-with-franco-6EzivCSr9p5/>

Castbox: <https://castbox.fm/episode/Episode-276-with-Franco-Francese-id434911-id85542988?country=us>

The 405 Media: <https://soundcloud.com/buildingthefuture/episode-276-with-franco-francese>

**33. Taste of Home**

[Released March 2018; Repost of Reader's Digest article]

<https://www.tasteofhome.com/article/things-restaurant-owners-wish-tell/>

### 34. UrbanBound

[A company called UrbanBound creates an annual City Guide for Chicago and the surrounding areas. It's provided to people being transferred by their companies to come live and work in Chicago. They list things such as: transportation, rent/purchases prices, restaurants, etc.

We had them list Mattone as a go-to place in the west suburbs. They only include a handful of restaurants, so this will be a great way to get Mattone out there to people that are new to the area! While we won't receive a copy of this, we do know it will be ready to go out to new residents in fall 2018.]

### 35. Real Talk, Real People

[Live Radio Show on August 8, 2018]

### 36. Help (Hospitality Employment Link Portal)

[Released August 2, 2018]

<https://helpknx.com/restaurant-management-tips/>

### 37. Metromix Photo Gallery:

[Released May 2018]

<http://galleries.beta.tribapps.com/redeye-mattone-restaurant-bar-lagrange-park-il-20180514/>

### 38. Chicago Food Magazine (Halloween Party)

<http://www.chicagofoodmagazine.com/news/mattone-restaurant-and-bar-hosting-annual-halloween-party>



THE REAL DAILY



restaurant INSIDER